

LTM SOCIAL MEDIA POLICY

September 2024

PURPOSE AND SCOPE

LT McGuinness' social media platforms provide insights into our projects, team, the products and services we offer and the communities we serve in the construction industry. We use these platforms to share updates, showcase work, and engage with our online community. To ensure a respectful, informative, and safe environment, by using our social media channels, you adhere and agree to the following terms.

ENGAGEMENT IS NOT ENDORSEMENT

Any comments or posts made by users on our platforms do not necessarily reflect the views or policies of LT McGuinness. Engaging with users through likes, comments, follows, or shares does not imply endorsement of their content or views. Similarly, linking to third-party websites or content does not indicate that we endorse the information or opinions presented there.

PROTECT PERSONAL PRIVACY

Please do not share personal, confidential, or sensitive information (e.g., addresses, contact details, passwords) when engaging with us on social media. If you have a query requiring the exchange of such details, please contact us directly via NiwaK@mcguinness.co.nz.

COPYRIGHT AND USE OF CONTENT

When you post or submit content on our social media channels, you grant LT McGuinness a non-exclusive, royalty-free, worldwide license to use, distribute, and reproduce your content. If you share images or content from our social media channels or website, where possible, please credit LT McGuinness and tag us where appropriate.

MODERATION AND REMOVAL OF CONTENT

To maintain a positive and respectful online community we reserve the right to remove or edit any content that:

- Reveals personal or sensitive information about individuals
- Harasses, abuses, or threatens others, including but not limited to discrimination based on race, gender, ethnicity, nationality, religion, or political beliefs
- Contains offensive, obscene, or inappropriate language or imagery
- Is fraudulent, misleading, or unlawful
- Constitutes trolling or deliberately disrupts constructive conversation
- Violates intellectual property rights
- Is deemed spam, promotional content, or solicitation.

Posts or comments may be edited or removed according to the Harmful Digital Communications Act 2015 and any other applicable legal regulations.

BLOCKING AND BANNING USERS

We reserve the right to:

- Notify you if your comments are edited or removed, and offer the opportunity to repost modified content
- Remove content without notification in certain instances
- Block or ban users who reportedly violate these terms or the terms of the social media platform.

QUESTIONS OR CONCERNS

Please note that while we aim to engage with our online community, we may not respond to every comment or query. If you have specific concerns or questions about our social media use, please contact us at NiwaK@mcguinness.co.nz.